



# The Road to 5G

## Supportive or Disruptive to Broadband Fibre Access?

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5G











1. Retail price of services across the two platforms.
2. Availability of broadband mediums to the delivery point.
3. Transient or fixed nature of the consumer market.
4. Demand of ultra-high definition and low-latency applications (e.g. 8k-Video and Gaming, VR/AR).
5. Quality of Service (QoS) factors.



# The Case for FIBRE

| STRENGTHS  | WEAKNESSES   |
|--|--|
| 1. Long lifespan.  | 1. High cost of 'last-mile' installation                             |
| 2. Low latency.  | 2. Physical vulnerability of infrastructure                          |
| 3. High bandwidth capacity.                                    | 3. Repair time can be long and cost can be high.                     |
| 4. Easy to upgrade.  | 4. Regulatory issues i.r.o rights of way and access to property      |
| 5. Good Quality of Service.                                    | 5. Access to ducts (in property)                                     |
| 6. Immune to lightning damage (excluding the power connection) | 6. Operator reluctance to share infrastructure                       |
| OPPORTUNITIES  | THREATS  |
| 1. Low fibre penetration                                       | 1. Substitute products (5G / Satellite systems).                     |
| 2. Delays in allocation of spectrum will buy time for fibre    | 2. No national building standards for duct and fibre reticulation    |
| 3. Streaming 4k / 8k Video and virtual reality gaming.         | 3. Duplication of infrastructure diminishing business case viability |
| 4. Smart Homes / Cities / IoT /                                |  |
| 5. 5G will require fibre to be brought into the building       |  |

# Technology Drivers for Fibre



NG-PON2  
FORUM

SDN  
+  
NFV

# The case against fibre

**HARDWIRED** 



**WP**  
Wayleave & Permits





# Substitutes For Fibre



**SPACEX**

**4,425 Satellites Will  
Bring the Entire  
World Online**



# The Case for 5G

| STRENGTHS   | WEAKNESS   |
|---|--|
| 1. No access required, quick to fulfil a service. (unless base-station is in or on the building). | 1. Commercial mass market viability (10 to 15 years away)                            |
| 2. Quick repair time (depending on what is wrong)   | 2. No mass-market achievable without device standards                                |
| 3. Ability to support peak rates quickly.   | 3. Cost to repair equipment, including stockholding                                  |
| 4. Low Latency (lower than fibre)   | 4. QoS Challenges  |
|   | 5. Cost of equipment   |
|   | 6. Cost of spectrum  |
|   | 7. Environmental effects causing path loss   |
|   | 8. Cost of smart devices   |
|   | 9. Viability in low density environments   |
|   | 10. Requires synchronisation   |
| OPPORTUNITIES   | THREATS  |
| 1. Smart homes / Cities / IoT   | 1. Regulatory inefficiency - delayed access to spectrum                              |
|   | 2. Fibre enabled Wi-Fi offload (more Wi-Fi devices available)                        |
|   | 3. Bio-effect of radio (micro) waves (perceived or real) will create some resistance |

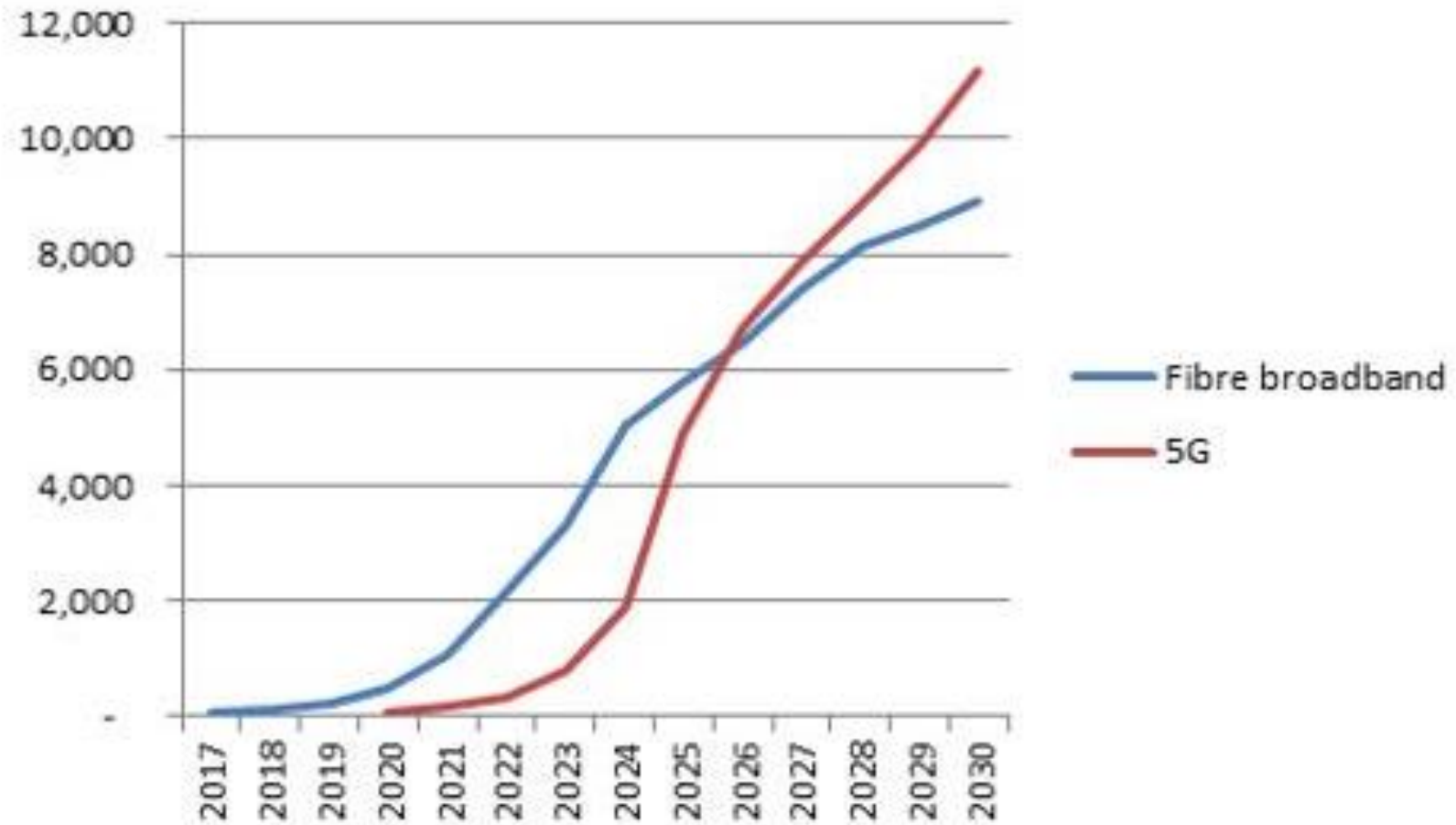


A blurred city street at night, illuminated by pink and purple light trails from buildings and traffic. The scene is captured with a long exposure, creating a sense of motion and speed. In the center of the image, the letters '5G' are prominently displayed in a large, bold, pink font. The '5' and 'G' are stylized and blocky, with the 'G' having a thick stroke. The background shows a perspective view of a street with lane markings, leading towards a vanishing point in the distance. The overall color palette is dominated by vibrant pinks, purples, and magentas, contrasting with the dark night sky and street surfaces.

**5G**

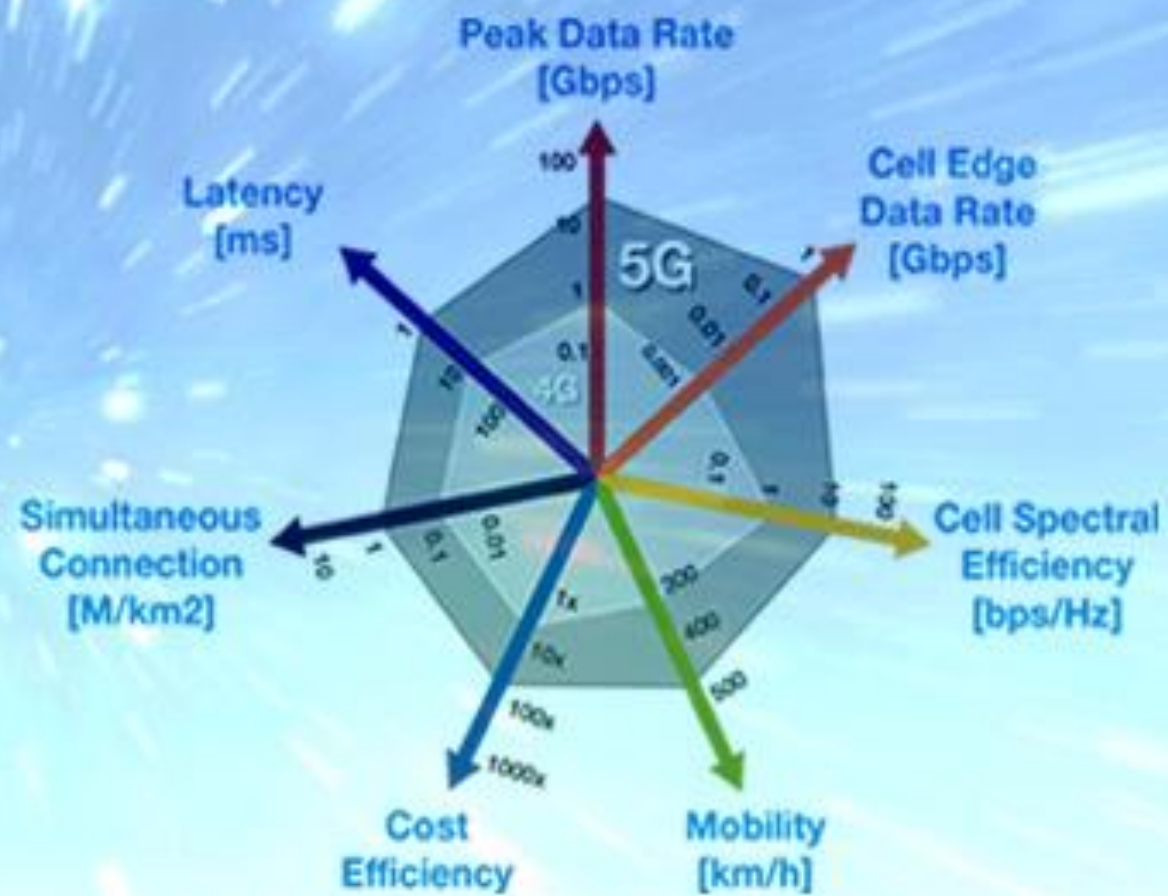
# Telefonica - O<sub>2</sub> Press release

Gross Value Added  
(economic impact, £ millions)

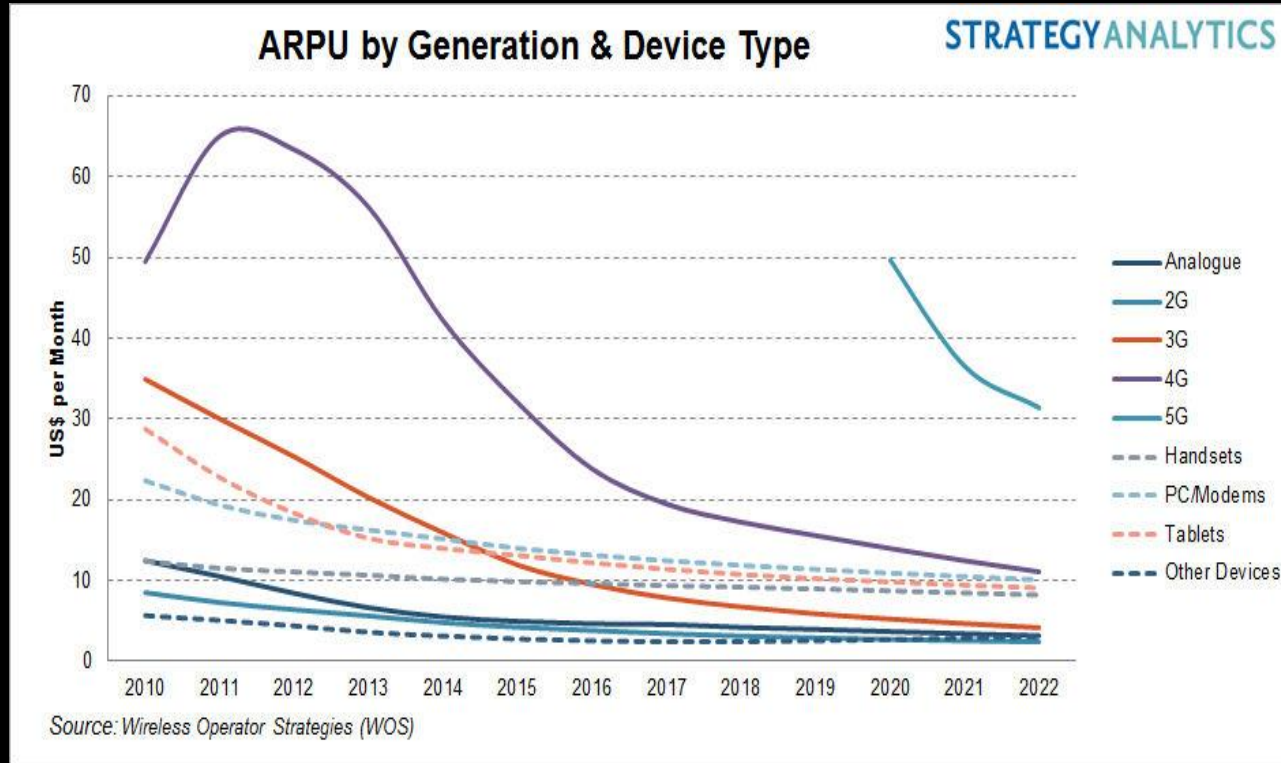




# 5G VISION



# The case against 5G



1. Revenue opportunity
2. Spectrum cost
3. mm Wave Coverage
4. Cost of rollout
5. Household density



# Conclusion



# Choice

# FIBRE TO THE HOME

