



Infrastructure Challenges and Solutions for IoT and Intelligent Building Integration

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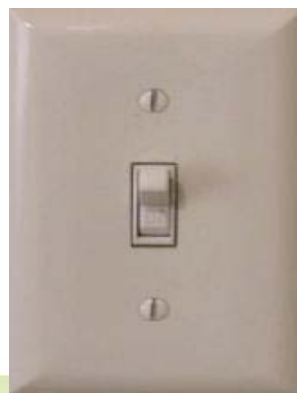
Farukh Aslam, CEO, Sinclair Holdings LLC



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Yesterday ...



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History Repeats Itself... Yesterday... Pre-standards & Proprietary Systems



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Today... Integrated Cabling

Fiber and copper for integrated applications



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Tomorrow ... Segmented networks?

Additional applications. Same infrastructure?



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Agenda

IoT and Intelligent Buildings...

- Trends & Challenges
- Design Considerations
- Standards Update
- Solutions in Practice: Case Study



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What is IoT?

The Internet of Things is a network of uniquely identifiable endpoints (or “things”) that contain embedded technology to sense, collect, communicate and, exchange data locally or with external environments, without human interaction, affecting our daily life.



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Evolution of Communication through IoT

Human to Human



Human to Device



Device to Human



Device to Device



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What is an Intelligent Building?

An Intelligent Building is a building that integrates technology and process to create a facility that is safer, more comfortable and productive for its occupants, and more operationally efficient for its owners.

Source: Intelligent Buildings Institute



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Applications in Building Networks



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Connected World Trends

Building Networks



Intelligent Buildings



Data & Power
Convergence



Building
Wireless



Fog Computing and
IoT Gateways

Data Centers



Cloud vs.
Building Enterprise



Micro Data Centers



Control/DCIM



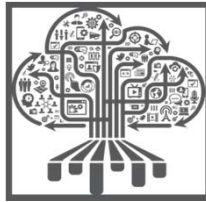
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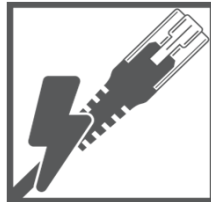
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Infrastructure Challenges

Building Networks



IoT and PoE



Trade Convergence



Increased
Mobility Demands



Security
and IAM

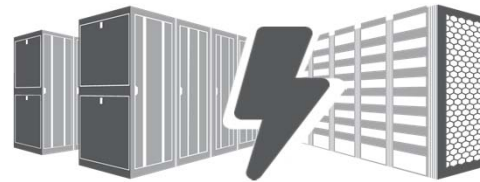
Data Centers



Increased
Density Demands



Availability, Latency, and
Bandwidth



Power from Data Centers

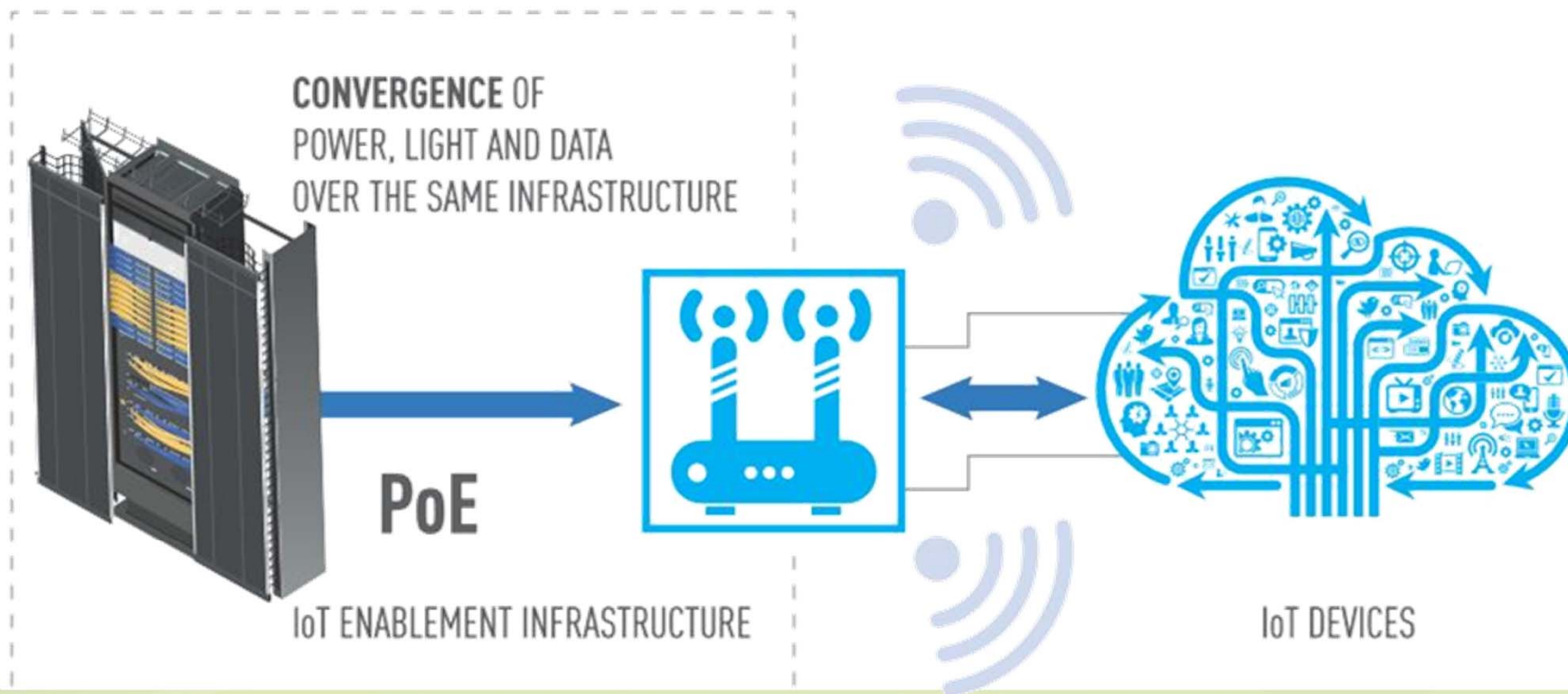


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Infrastructure to support the evolution to IoT

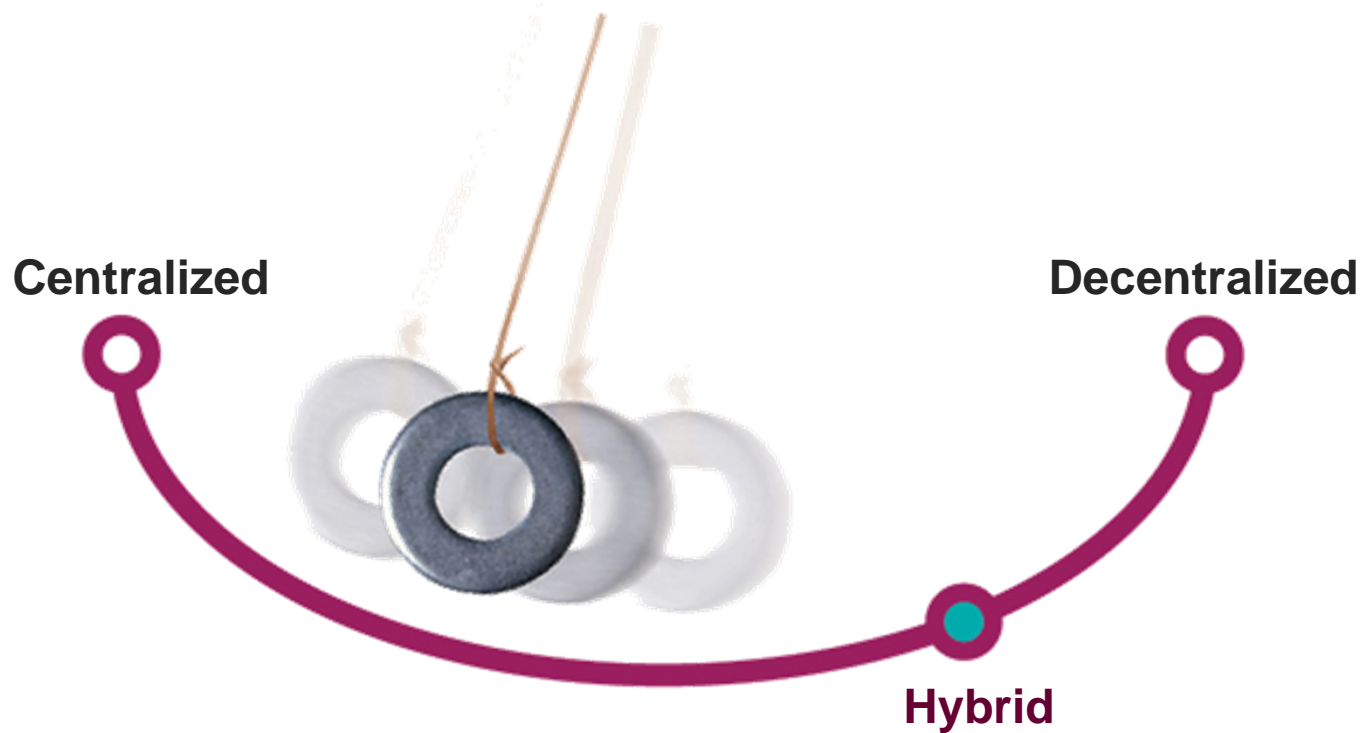


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Network Architecture Selection

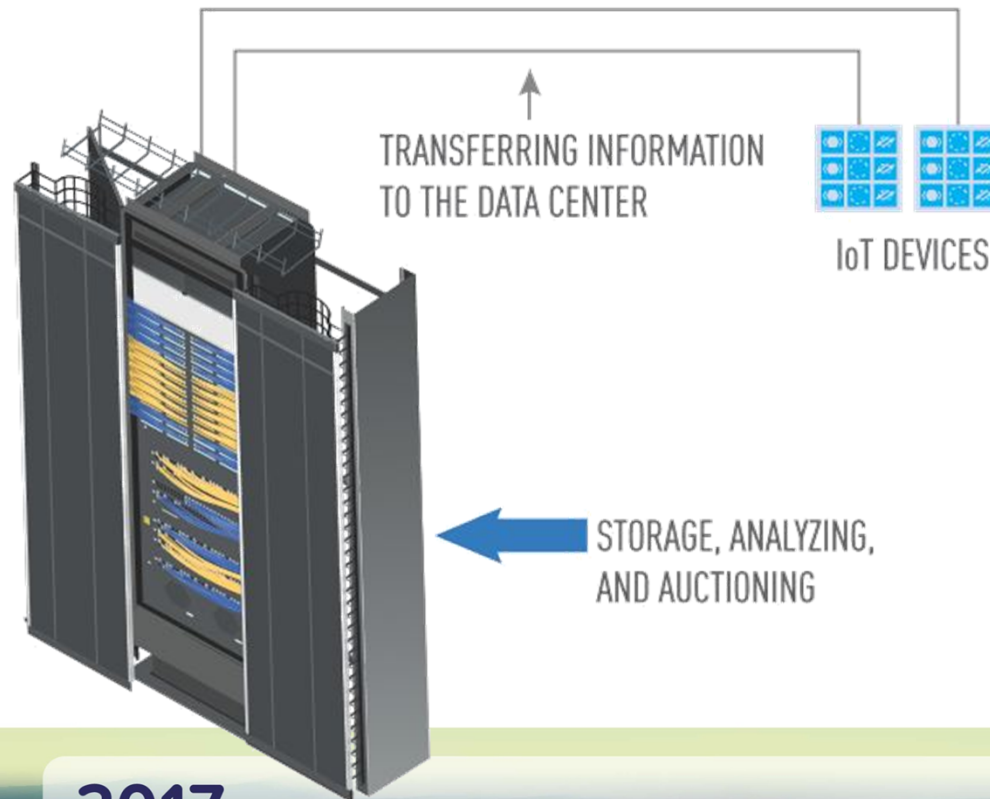


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Centralized Approach

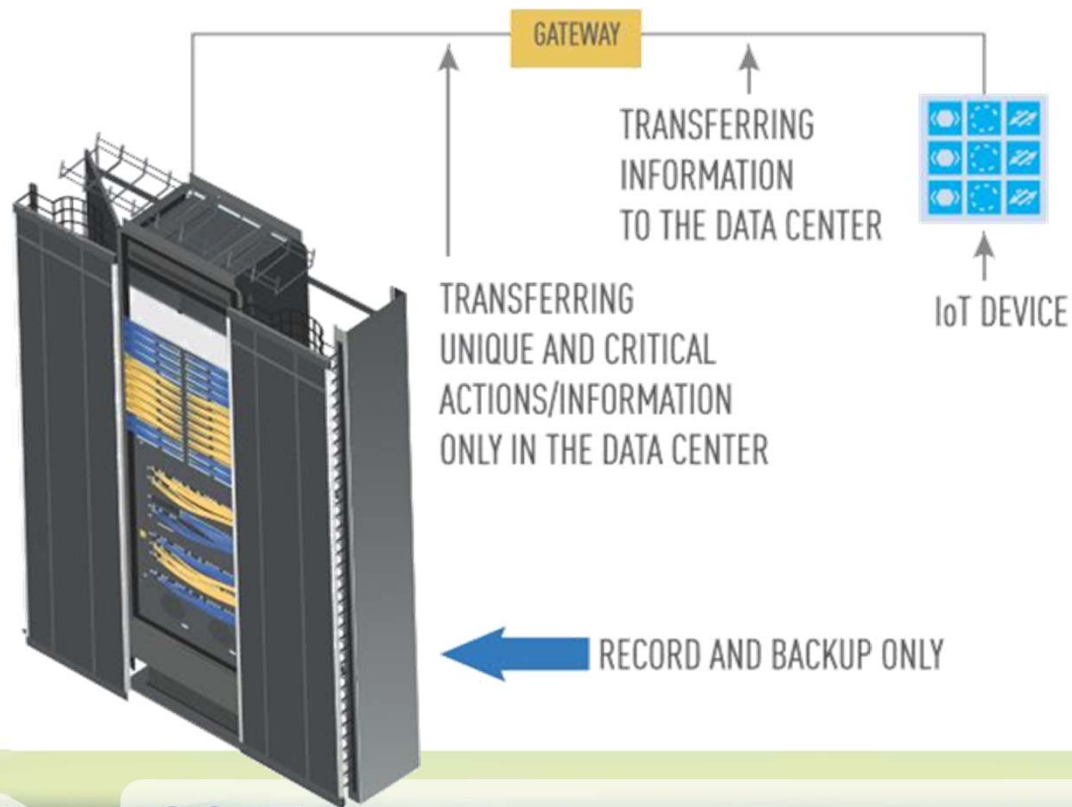


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Decentralized Approach



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Hybrid Solution

- PoE Lighting
- PoE Light Switch
- CCTV Camera
- Network Jacks
- H Wireless Access Points
- Twisted Pair
- AC Power

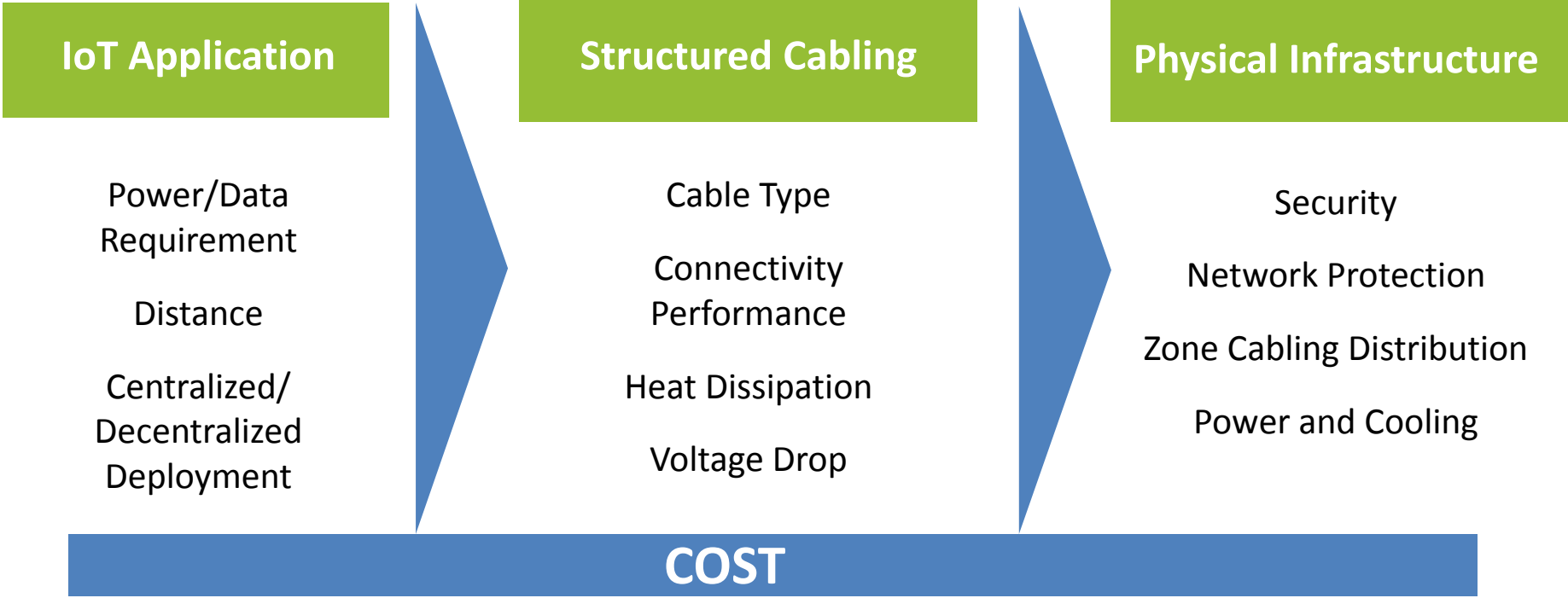


- A Telecom Room
- B Pathways
- C Cabling
- D Consolidation Point
- E Wall-mount Cabinets
- F Device Termination
- G Workstation Outlets
- H WAP Enclosures & Connection Points



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PoE Design Considerations



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Power-over-Ethernet Standards



IP Phones



802.11n Wireless



IP Camera

UP TO 15.4 WATTS STANDARD: IEEE 802.3af, TYPE 1 (2002), 2-PAIR POE



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Power-over-Ethernet Standards



IP Phones



802.11n Wireless



IP Camera

UP TO 15.4 WATTS STANDARD: IEEE 802.3af, TYPE 1 (2002), 2-PAIR POE



Video Phone



PTZ Camera



Access Control



802.11ac Wireless

UP TO 30 WATTS STANDARD: IEEE 802.3at TYPE 2 (2009), 2-PAIR POE+



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Power-over-Ethernet Proposed Standards

New Applications Are Using IP Protocols and PoE

Thin Clients Laptop PC Point of Sale Outdoor PTE Camera Nurse Call

UP TO 60 WATTS STANDARD: CISCO PROPRIETARY (2011), 4-PAIR UPOE;
PROPOSED IEEE 803.2bt TYPE 3 (2016-2017), 4-PAIR POE



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Power-over-Ethernet Proposed Standards

New Applications Are Using IP Protocols and PoE



Thin Clients



Laptop PC



Point of Sale



Outdoor PTE Camera



Nurse Call

UP TO 60 WATTS

STANDARD: CISCO PROPRIETARY (2011), 4-PAIR UPOE;
PROPOSED IEEE 803.2bt TYPE 3 (2016-2017), 4-PAIR POE



Flat Panel TV



Desktop PC



Digital Signage/Kiosk



High Power Wireless

UP TO 90 WATTS

STANDARD: POWER OVER HDBASE-T (2011), 4-PAIR POH;
PROPOSED IEEE 802.3bt TYPE 4 (2016-2017), 4-PAIR POE

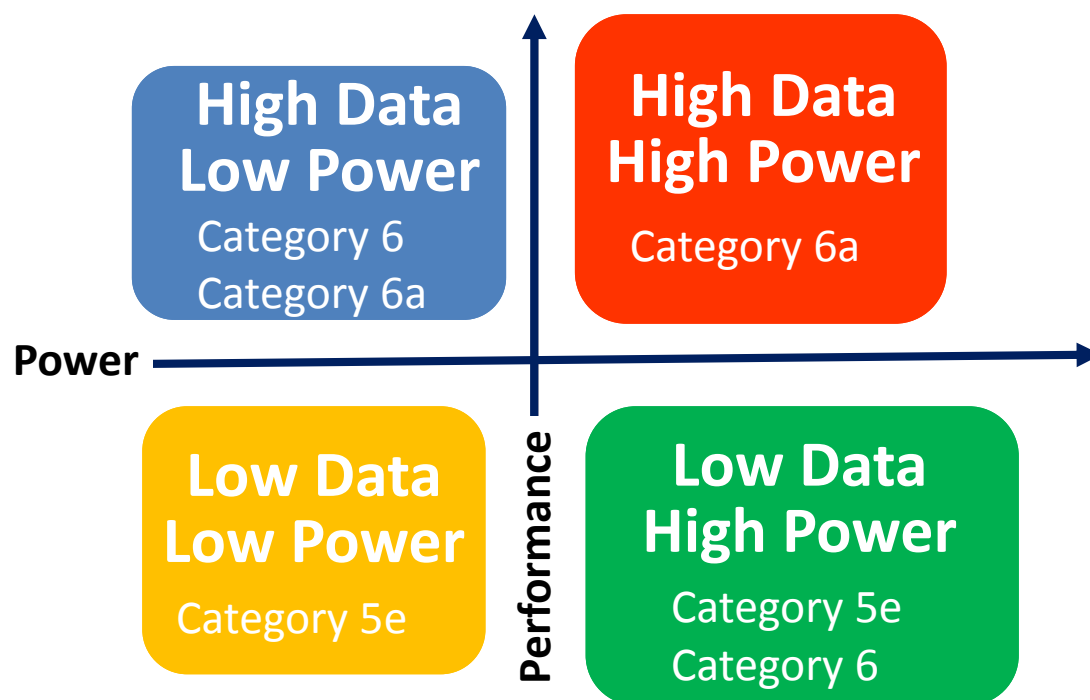


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Power and Data Requirements by Application

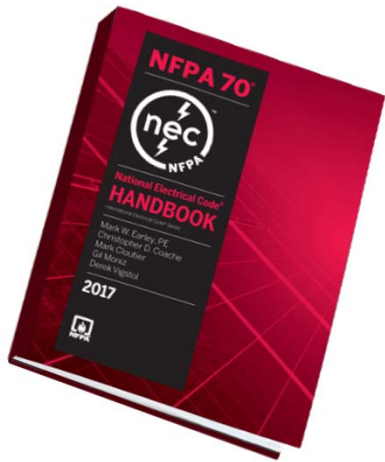


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References for Supporting Power over Twisted Pair



NEC 2017 Handbook

- Cable Ratings and Markings for Safety
- Ampacity Table for Bundles

TIA TSB-184

- Copper Cable Installation Requirements for PoE
- Bundle Size & Max. Temperature rise (+15°C)
- De-rating of cable



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Additional Infrastructure Planning Challenges

- System design/integration: application specific vs. structured cabling
- Pathways
- Telecom rooms: size & layout
- Outlets: facilities connections vs. telecom outlets (“user” administered)



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New Standards Addressing Infrastructure Challenges

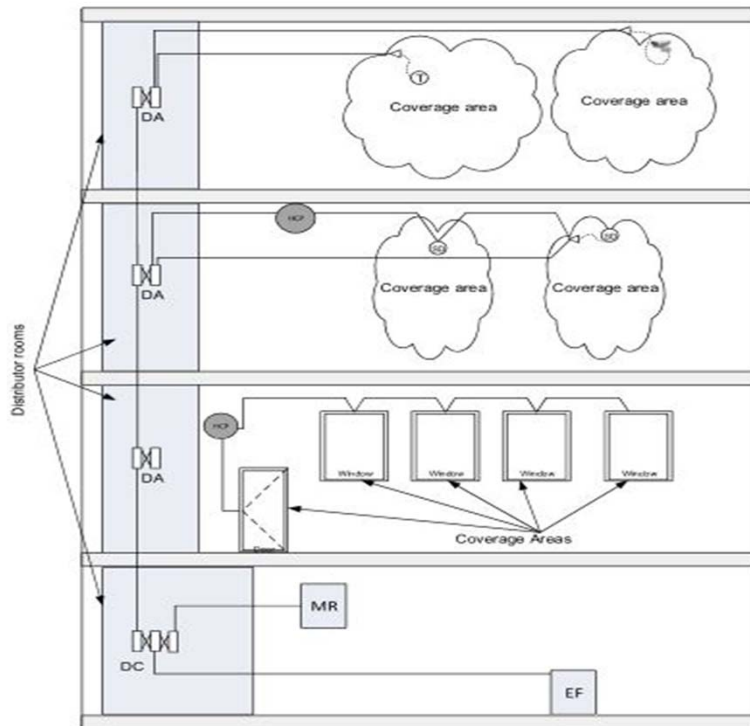


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TIA-862-B Structured Cabling for Intelligent Building Infrastructure – System Layout



LEGEND

EF	Entrance facility
DA	Distributor A
DC	Distributor C
HCP	Horizontal connection point (HCP)
MR	Mechanical room
SD	Smoke detector (IBS device)
T	Thermostat (IBS device)
◁	Equipment outlet
	Camera (security device)

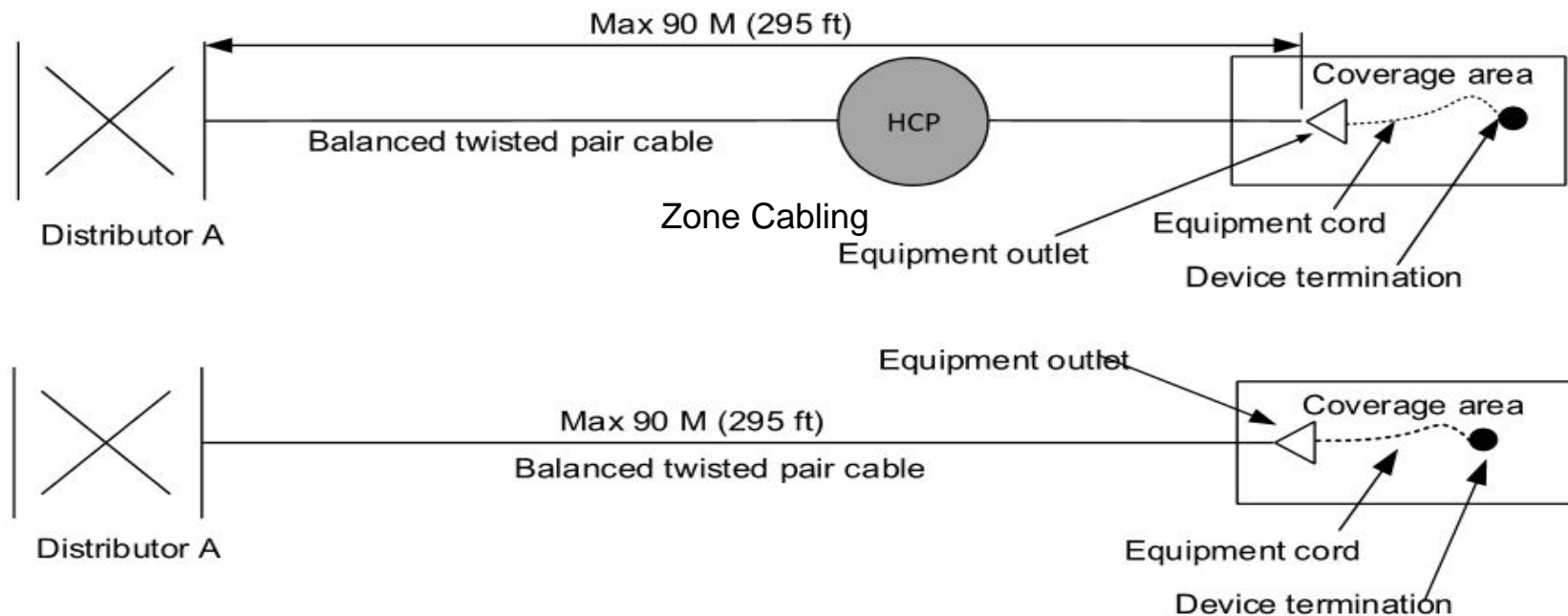


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TIA-862-B Structured Cabling for Intelligent Building Infrastructure - Device termination



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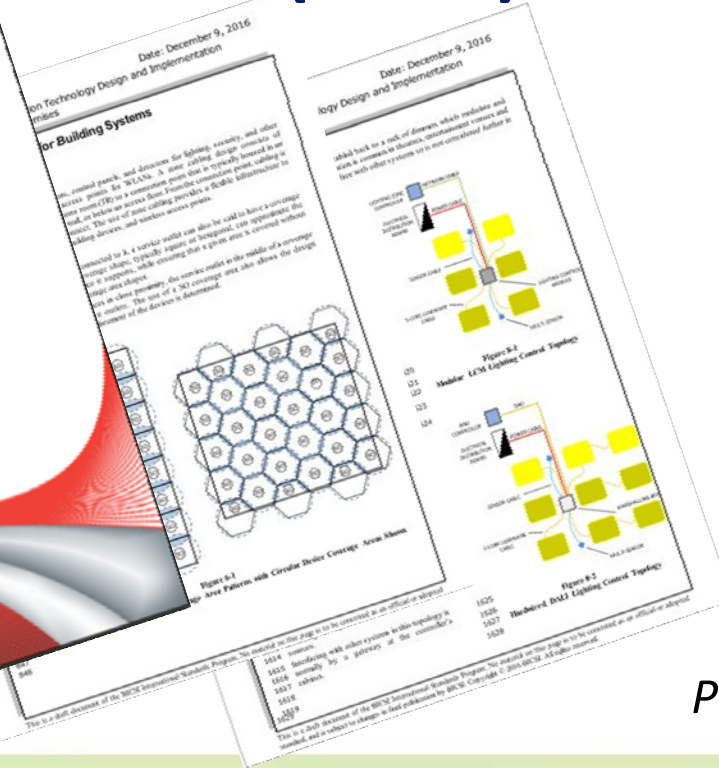


BICSI (Draft) 033

BICSI-033

Information Communication
Technology Design and
Implementation Practices for
Intelligent Buildings and
Smart Buildings

DRAFT



Purpose:
Best practices for
integrating diverse
applications on the
ICT network

Publication Target Date: 2017



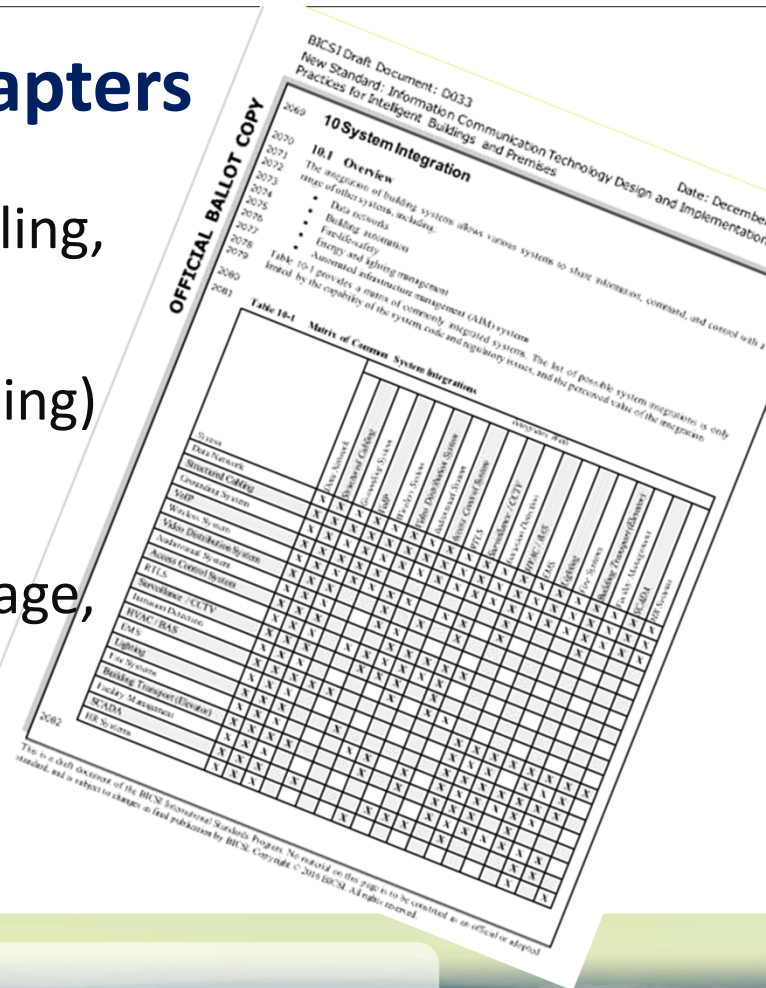
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Applications & Main Chapters

- Communications Infrastructure (Topology, Cabling, Pathways)
- Design Considerations (Power, Data, Zone Cabling)
- Building Monitoring Systems (BAS, Utility)
- Unique Building Systems (Lighting, Digital Signage, Vertical Transportation, Sound Systems, ESS)
- System/Network Integration



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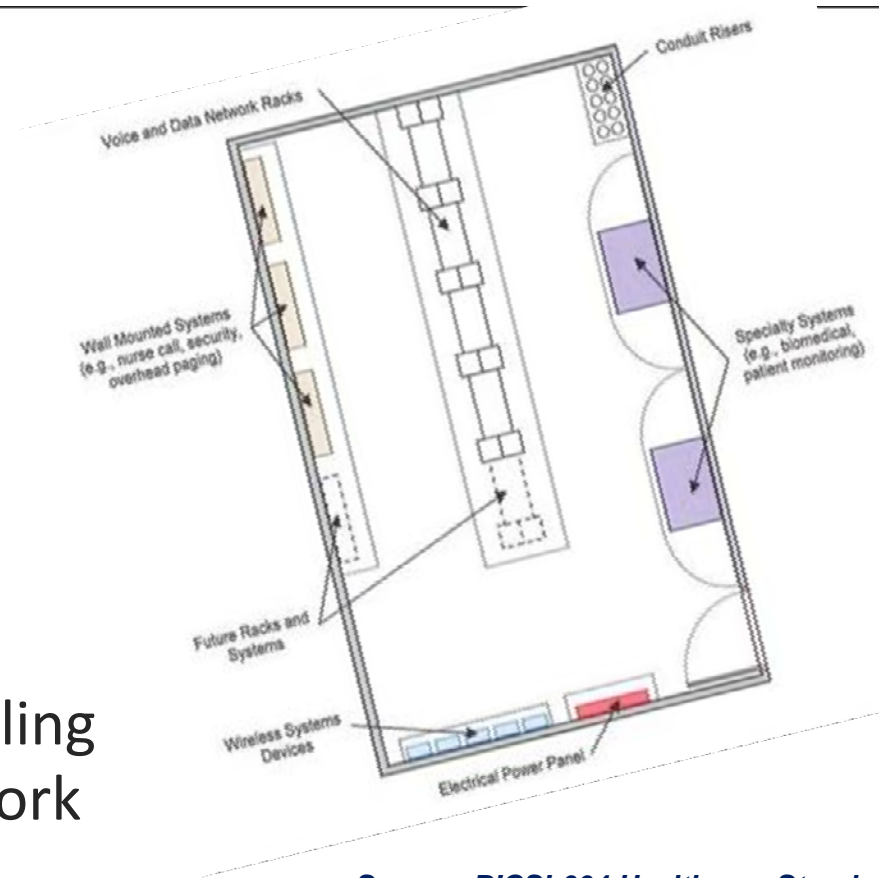
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Planning Telecom Rooms



- Allow for additional systems and cabling
- Segmenting systems from core network
- Allow for future racks and systems



Source: *BICSI-004 Healthcare Standard*



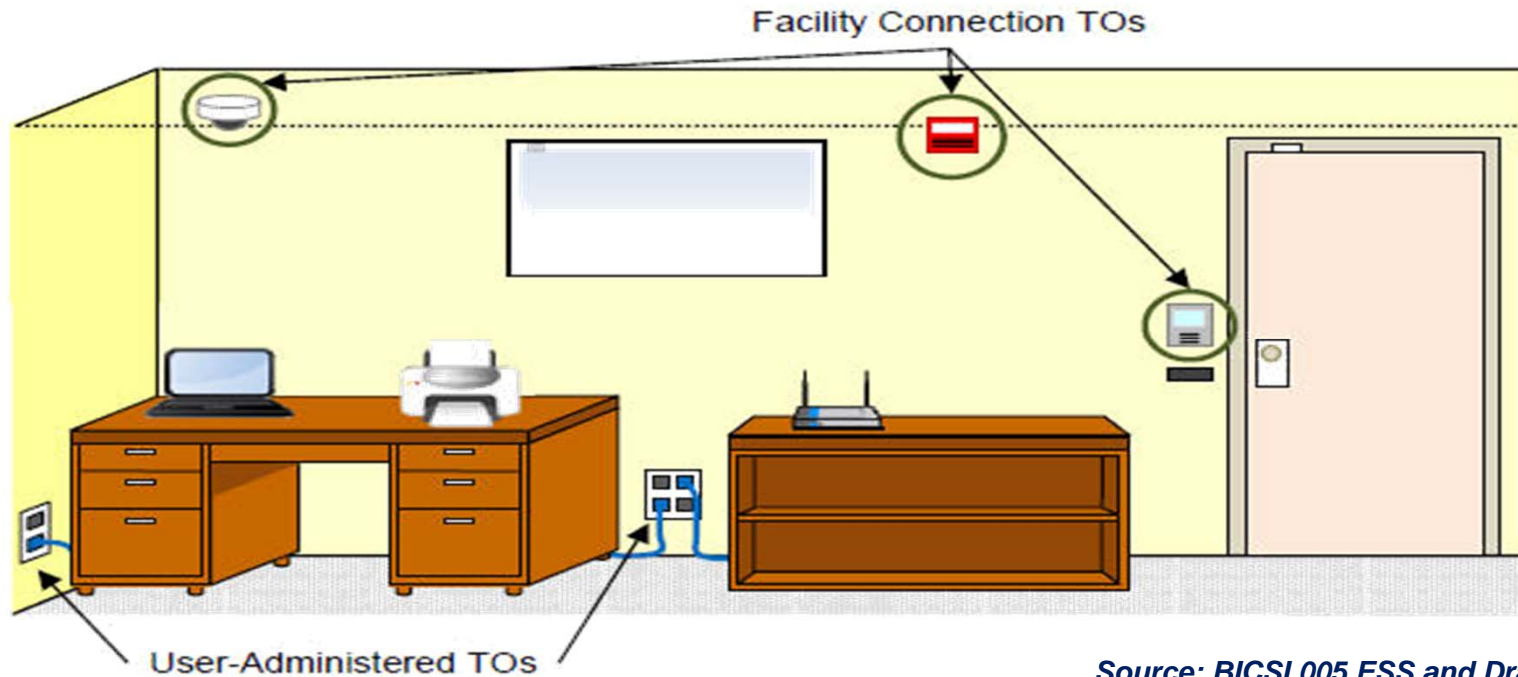
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Device Terminations (BICSI 005 & 033)

Unique coverage areas – application dependent



Source: BICSI 005 ESS and Draft 033

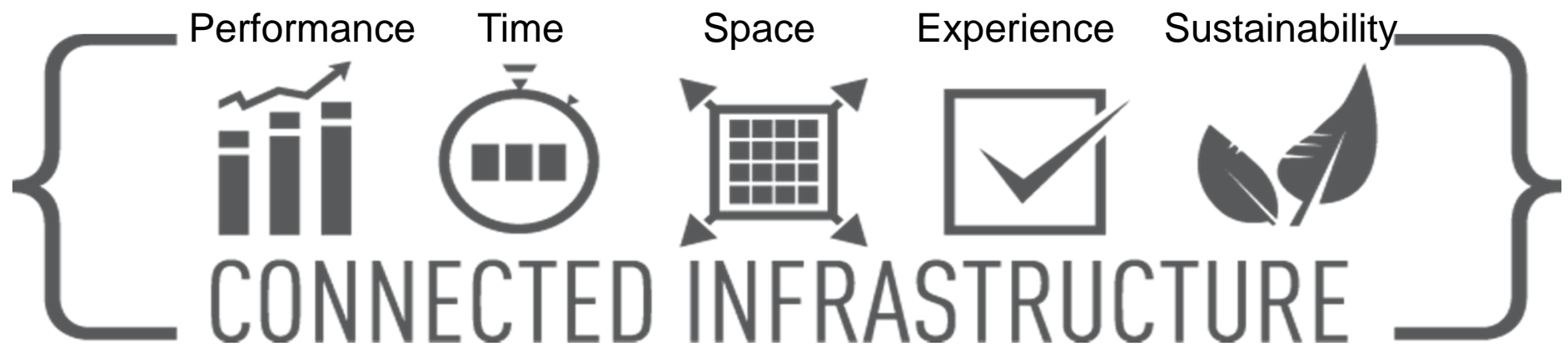


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Key Elements in Planning the Infrastructure



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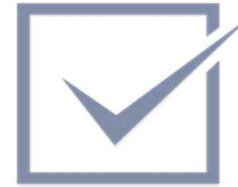
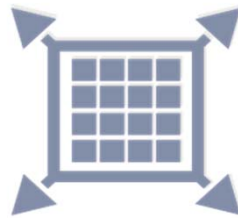
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Reliability guarantee
Network protection
Uptime

Higher Capacity
Flexible
Better Performance

Environmental Stewardship
Regulatory Compliance
Energy-efficient operations

Performance Time Space Experience Sustainability



CONNECTED INFRASTRUCTURE

Faster deployment
Easy installation
Efficient Moves, Adds & Changes

Engineering expertise
Collaborative design

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Key Questions for ICT Infrastructure Planning

- ✓ What applications will be going on the core network (Ethernet/IP-based) and what applications will be on separate networks?
- ✓ How many will utilize PoE and how much wattage will be required?
- ✓ Will the network and applications utilize a centralized or decentralized topology – or a hybrid?
- ✓ Where are the devices located (distance & location)?



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The Sinclair Hotel Fort Worth

A Marriott Autograph Collection Hotel

Case Study

Farukh Aslam

CEO, Sinclair Holdings LLC

Developer/Owner/Operator



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Driving Factors

- Technology drives Customer Satisfaction and Repeat Business
 - HSIA, Room Automation, Scene Control
- Low Voltage Lowers Construction Costs
 - Faster Installation
- IP Enables Systems Integration and Better Management
 - More Energy Efficient
 - Granular Energy Measurement Tools
- Future Proof the Building
 - Long Term Owner/Operator



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Approach to Technical Disruption:

Crawl, Walk, Run

Crawl Phase:

Office Small POC

- Simple Network
- Touch/Feel Products
- Evaluate Network Power and Control
- Define Quick Installation needs
 - Quick Connect Plugs and Cabling
- Define/Refine Lighting Products



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Approach to Technical Disruption: Crawl, Walk, Run

Walk Phase:

Sanger Office Building
Deployment (Adjacent to
future Sinclair Hotel)

- Phase 1: Deploy Floors 5-7
- Phase 2: Deploy Ground
Level Retail Space



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Approach to Technical Disruption: Crawl, Walk, Run

Run Phase:

Sinclair Hotel

- In Room Digital Ceiling:
 - Lighting
 - Automated Window Blinds
 - Automated Curtain Motors
- Hallway Lighting
- Exterior RGB Accents



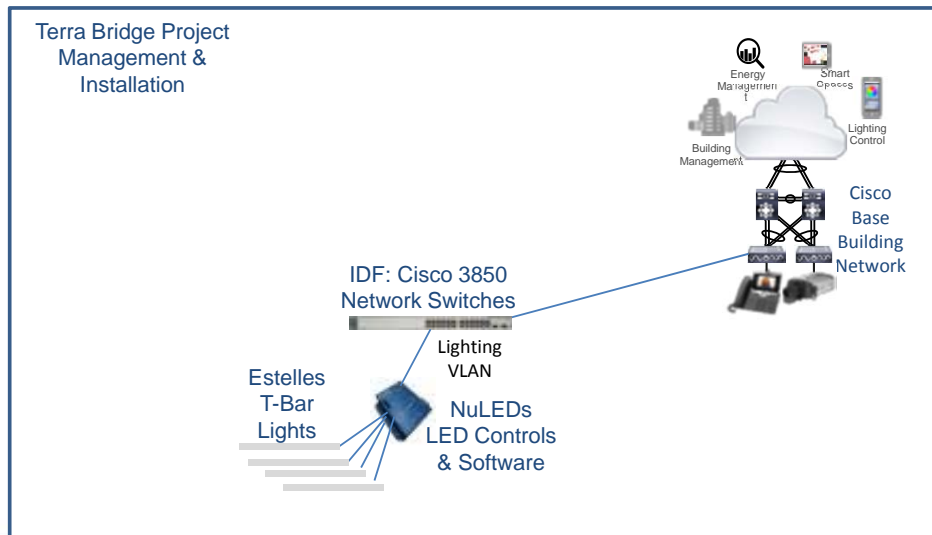
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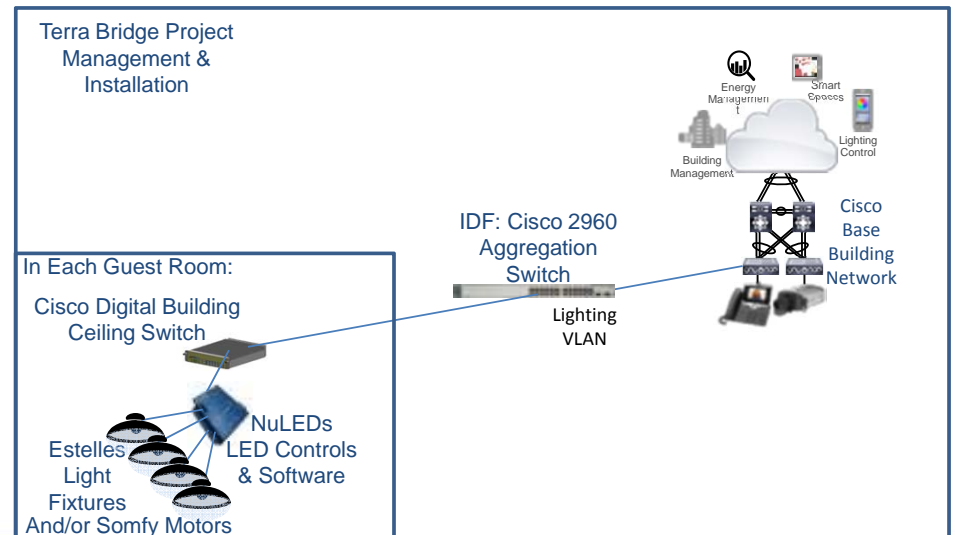
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The Digital Building Infrastructure

Centralized Approach: Office Bldg.



Decentralized Approach: Hotel



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Summary

- Technical Innovation Lowers Cost Structure (CapEx/OpEx)
- Better Experiences lead to higher Occupancy and Customer Satisfaction
- Low Voltage/PoE is Future Proof Building Infrastructure



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Thank you

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